WSUA 640

"Contemporary Campus Radio"

RATE CARD NO. 2

EFFECTIVE JANUARY 1, 1966

Commercial Time	Flat Rate
15 sec.	.50
30 sec.	.75
60 sec.	1.00

Discounts: 10% on 50 or more spots per semester

15% on 100 or more spots per semester

Time Checks: 3 times daily Mon.-Sat., maximum of 20 words, $25 per calendar month

Play-by-Play Sportscasts: Live Basketball coverage, $25 per half game

Program Sponsorships Available: Details on requests

Coverage: 2500 Albany State Students

WSUA
750 State Street
Brubacher Hall
Albany, N. Y.

Station Manager
Commercial Director

Phone: (518) 472-4204
472-4203